

*PRESS RELEASE – FOR IMMEDIATE RELEASE – SPL010610 –BSGA joins*

## **Smart joins BSGA**

Smart recently announced that they have joined the British Sign & Graphics Association as an associate member. Established in 2002, the company has pioneered the hire of light truck mounted platforms on a self drive, self operate basis within the UK. The company has recently expanded to two hubs and with over 75 vehicles has the largest self drive fleet of 3.5 tonne truck mounts in the country. As well as joining the BSGA they also recently exhibited at this year's Sign Show.

Commercial Director, Guy Willett comments: "Early adopters came from the signage sector and it's still the largest market we serve. Many contractors could see the benefits of eliminating delivery / collection charges or operator costs, fulfilling several jobs on one hire, no downtime waiting for self propelled machines to arrive and improved customer relations with no plant remaining on site when the job is completed. Many signage clients particularly use us for branding exercises, outdoor media campaigns, asset registering and planned maintenance where multiple sites need to be covered within tight timescales to ensure their customer's satisfaction."

He adds: "We've always been committed to making powered access a more accessible, versatile and economical option and we provide this by ensuring a straightforward offering with a quality service at a competitive rate which we believe BSGA members will value."

### Contact Details

High Street

Colney Heath

Near St Albans

Hertfordshire, AL4 0NU

Tel: 0871 871 9292 Fax: 0871 871 9393

e-mail: [sales@smartplatforms.co.uk](mailto:sales@smartplatforms.co.uk)

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Web: [www.smartplatforms.co.uk](http://www.smartplatforms.co.uk)

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For 300dpi photography see attached files

**Editorial Enquiries: (Not to be published)**

Guy Willett  
Smart Platform Rental Limited  
London Orbital Depot  
High Street  
Colney Heath  
Nr St Albans  
Herts  
AL4 0NU  
t. 0871 8719292  
f. 0871 8719393  
e. [info@smartplatforms.co.uk](mailto:info@smartplatforms.co.uk)

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